

## SHAW SPEAKS

BRITAIN WON'T STOP IL DUCE IN AFRICA - BERNARD SHAW

### "HEAPS OF DEAD WONT" INTERFERE WITH "HEAPS OF MONEY"

(Great Britain's most colorful literary personality, author of "Lectures on Literature," and winner of the Nobel Prize for Literature in 1925, wrote the following as his contribution to the Associated Press Survey of British Opinion on the Present European Crisis.)

By G. BERNARD SHAW

In the event of war between Abyssinia and Italy, neither the United States nor any European state could possibly intervene on the side of Abyssinia.

Signor Mussolini knows this. He has a free hand in Abyssinia; and it would be far kinder to the Abyssinians and increase Signor Mussolini's responsibility to public opinion if the fact were at once acknowledged.

This inevitable conclusion will be another blow at the League of Nations, but such blows are the penalty for the thoughtlessness with which the League was constituted.

International Leaders I pointed out years before Woodrow Wilson took a hand in the business, that such supernatural leaders must be psychologically homogeneous.

They can operate if they make a certain level of civilization an indispensable qualification for admission.

For example, a cannibal state, as New Zealand was before England took possession, exactly as Mussolini proposes to take possession of Abyssinia, could not have pleaded membership of a League of Nations (such a thing then existed) as a bar to English civilization, because no civilized nation could have taken to war with England in defense of cannibalism.

The fact that the invitation to Abyssinia to join the League came from Italy does not alter the situation in the least. Italy made a mistake; that is all.

The only way to escape war for the Lion of Judah is to accept the position of a native prince under the Italian Empire, as he would in India under the British Empire.

That would extend his own power over his people very considerably; for his present policy, representing in reality his power, can be neither as effective nor as omnipresent as Italy could make it.

"Childish Nonsense" The notion that annexation of Abyssinia by Italy could provoke a European war, is interesting only inasmuch as it is childish nonsense. But there are remote possibilities which should make Italy think what she can do to obtain a bloodless surrender.

If the Abyssinians put up a fight on lines laid by Lawrence of Arabia, carefully avoiding direct contact with the Italian Empire, they may effect a drain on Italy's resources and the patience of her people that will make it impossible for it to do so.

In such an event, Herr Hitler will realize the dream of his youth, by "Anschluss" compelling a central German Empire in Germany and Austria.

The Little Entente could hardly fight him without Italy's help. The League could not object to "Anschluss" as a thing bad in itself; it would be the salvation of ruined France.

I see no other consideration that will put a brake on Italy. Capital's Benefit Politicians will exclaim against the horrors of war. Diplomats will rush about between Embassies and Geneva assuring us they are doing their utmost to secure observance of the Covenant consistently with the interests of their respective nations.

But the interest obtainable on capital, now a drag on the market, will double; industries will make big profits.

Banks will flourish. The heaps of dead in Ethiopia will not inconvenience the owners of heaps of money now on deposit at one per cent, and hanging for free.

I have not forgotten how the South African war improved my own financial situation.

Calgary Herald: Mr. and Mrs. Charles McKinnon and their niece, Miss Marjorie Ferguson, were guests of Dr. and Mrs. Park during the week-end. Miss Pickering left on Monday morning for her home in Durham, Ontario.

Subscription per annum: \$2.00; Foreign: \$2.50.

## BOARD OF TRADE MEETS WED., SEPTEMBER 11

The Basano Board of Trade will resume activities at a meeting to be held in the Imperial Hotel at 1 o'clock on Wednesday, September 11. The meeting will be the first meeting following the summer vacation.

A full attendance is requested by President F. D. McNaughton.

## ROSEMARY

ROSEMARY, Sept. 6.—School reopened Tuesday morning with the following staff: Miss Geneva Brown, principal; Miss Louise Arbogast, intermediate; Miss L. Phalen, primary; Mr. and Mrs. George Loveland and Janet Shirley, of Hinton, called on Mr. and Mrs. Roy Eastman Friday evening.

Mr. and Mrs. W. Park motored to Calgary Sunday morning, returning Monday evening with Mrs. B. Phalen who accompanied them back.

International Leaders and Miss Ruth Maynes (Hanna) were Sunday evening guests of Mrs. D. MacLeod.

Mr. and Mrs. F. Naram and family week-ended in Medicine Hat.

A number of local people attended the Labor day program at Brooks on Monday.

A carload of cattle was shipped from this point Saturday.

Miss Rosie Allard is visiting Mrs. W. Whelan.

Miss Laetha Gellings visited Mrs. May Morrison in Duchess over the week-end.

Jack Maynes left Tuesday for High River.

## Heard 'N Seen

At the express wish of Shorty Fort who, it is rumored, is quite a critic on good literature, this column is being continued to the delight and edification of a few ardent scholars, and to the disgust of all others. . . . It's too bad our pap isn't "big," says Ole Burgen, as he could call it "The Basano Magazine."

Andy McKee, after a cautious scrutiny of the pup, wanted to call "Ho!" you know? "Biggest dog in the world!" For the benefit of those who doubt the animal being a thorough breed, who quote Professor Douglas, of the Institute for the search on Race Species of Animal Life, who states that it is a member of the South African Staff-Wolf family.

Now that the pup is in the back at the back of the regular sessions of "Pat's Forum" is 100% . . . Walter and Sandy went on trips to a place called "Waggon" on August 27. Wasn't that the day after the election? . . . What's this about Harmonica, or is it Harmonics? . . . Seen "Reddy" Redmond, "Big" We just wanted to get his name in the paper.

Harry Holmes illustrating a "liberal" example. . . . That there is a distinctive species of automobile running around on the streets of Basano. . . . Dave Cathro saying: "It pays to advertise." If he means by using the columns of your local paper, we thank him. . . . No, Scotty and Hans are not driving a truck for any one else — it's just Schmidt's big van all repainted in a new red of new red paint.

Frank Bartlett, warning a couple of people to be careful "what they say in front of the cub reporter." . . . That it's about time that we get our name in the paper. . . . paper again. . . . Why did I bring time to call the pup "Shorty"? . . . Sandy and Alf are left out of the dog question these days.

## HUSSAR NEWS

HUSSAR, Sept. 3.—J. E. Grant of Calgary motored to Basano on Monday and brought down the Hussar teachers, E. J. Grant, H. Allen and Mrs. Legal. School opened on Tuesday.

Miss Margaret J. Bell left for Basano on Tuesday.

Miss Helen Walcott is teaching the Adams Lake School; Miss Margaret Sykes, the Shallow Water School; Miss I. Byrne, the Lawson, Miss Johnnie Toogood, the Bunsy Range.

Mr. Aldridge will conduct services for the Church here on Sept. 11. (For additional Hussar news see inside page.)

Miss Hazel Barlow and Dorothy Paterson are starting Normal School for the coming year.

Bill Pollock Jr. of Calgary spent Sunday and Labor Day on the farm.

## Routine Business Town Council

A. McKee to Represent Town on Hotel Board - Routine Business in Quiet Session.

A. McKee was unanimously selected to represent the town of Basano on the municipal hospital board at the regular meeting of the town council on Tuesday night. This vacancy is being filled by the death of the late Mayor H. O. Bredin, who was the town's representative.

Business at this session was light. Acting Secretary J. Summerbell reporting no correspondence. Upon motion of the council the secretary was instructed to record in the minutes the regret the death of H. O. Bredin, and appreciation for his faithful service to the town during the past eighteen years in the capacity of Mayor.

Matters regarding relief, road grading and mill adjustment were set aside to be dealt with by the committee concerned.

The reports of the secretary and Town Engineer Frank Mead were accepted by the council.

### Receipts for August

Cash on hand	259.19
Municipal taxes	215.76
School taxes	49.75
Hospital taxes	6.18
Excise and license taxes	1.54
Pound fees taxes	2.00
Property rent	27.00
Refund	15.24
Male old building	10.00
Agreement sale	100.00
Interest	20.45
Water collections	1139.26
TOTAL	1339.26

### Disbursements

A. McKee	11.43
Currie & Milroy	17.95
H. A. Heister	10.00
G. S. Warren	2.72
The Basano Mail	10.00
H. Smith	15.75
N. Playfair	39.58
C. Kamp	7.00
August payroll	505.70
Cashier Power	348.10
Mr. G. O. Hepburns	18.48
General Drug Company	10.64
Wallace Turner	11.53
Can. Women's Hostel	15.50
Mother's Allowance	39.58
Can. General Electric	20.00
September	30.00

## GEM

GEM, Sept. 3.—The Gem school opened on Monday, September 3, for the fall term. The staff for the coming year is W. C. Engand, principal and high school teacher, Miss L. B. Pollock, intermediate, Miss C. H. Jones, Junior and Miss M. Priestley, primary.

Mrs. S. W. Lawrie of Hussar spent the week-end at home. . . . After a one day last week with Mrs. S. E. Seifridge.

Mrs. Bond and small son Bobby of Medford, Oregon, are visiting Mrs. Jones's family.

Miss L. B. Pollock arrived home Friday after a two month's holiday in Washington and Idaho.

Miss C. Hanna and Miss M. Priestley arrived in Gem Saturday night to prepare for the opening of school on Monday.

W. C. Engand and his father, W. T. Engand, of Calgary, motored to Gem Sunday.

Miss Helen Walcott spent the week-end at home in Hinton.

Mr. and Mrs. S. E. Seifridge and family were Sunday dinner guests of Mrs. Jack Evans.

Miss Marjorie Ferguson of Coombs is attending school in Gem.

W. S. Pollock spent the week-end in Calgary.

Mr. T. C. Hartwell returned to Calgary on Friday and motored Tuesday. Miss Edna Harwell accompanied them and went on to Bowden to resume her work teaching school there.

Mrs. T. Maguire returned last Wednesday from a visit to Calgary.

Miss Helen Walcott and Miss E. E. Callison left on Tuesday for Calgary where they will both attend Normal. The dance given in the hall on Friday night was well attended by members of the community and there were a few visitors from neighboring districts.

Mr. H. Caldwell drove Mr. and Mrs. C. A. Walcott, Ruth and Isabel to Wetaskiwin for the week-end to see their son Clarence and their daughter Margaret.

Miss Margaret Edwards, who has been visiting relatives in Washington for several months, returned home on Saturday.

## 169 STUDENTS REGISTER IN BASASSO SCHOOLS

The opening of the Basano School brought 169 students trooping to the school, brick structure on Tuesday morning. Sessions were short as it is customary to enable the pupils to finish the purchase of necessary supplies and books, and to carry on the usual system of barter and exchange. Attendance at the local school is light compared to five years ago, when the registration was 310. There is only one change in the teaching staff, E. J. Calbeck filling the vacancy caused by the resignation of D. G. MacGregor at the close of last term. Mr. Calbeck will teach Grades 7 and 8.

Following is the teaching staff for this term:

High School: L. N. Whitburn, Principal, and Miss G. Danlap. Grades 7 and 8: E. J. Calbeck. Grades 5 and 6: J. W. McCandless. Grades 4 and 3: Miss C. Murdoch. Grades 1 and 2: Miss G. Secher.

At present there are 45 pupils in high school, 16 of whom are in grade 7. Though a few more will register within the next few days, it is expected that an appreciable increase will not be shown.

## LOCAL TENNIS

On Sunday the local tennis courts were the scene of a local tournament in which only double matches, mixed doubles and men's singles were played.

McClawa and Louie Whitehorn captured the men's double event by defeating, in turn, David and Uberlton, and G. McLaws and Stiles.

In the ladies' doubles play advanced to P. Playfair and F. Playfair meeting A. Clarke and N. Stiles in the final. The mixed doubles were played only through the first frame, play being dropped due to darkness.

## PRESENTATION TO MRS. J. HART

Mrs. John Hart was the guest of the "Herald" Aid at the home of Mrs. H. A. Heister, last week. She was presented with a half dozen Ambassador pattern salad forks. Mrs. Hart has been a faithful worker of the Ladies' Aid and she will be missed when she leaves.

## HUSSAR STUDENTS DO WELL IN THE FINAL EXAMINATIONS

The results of the Hussar High School pupils in the Departmental examinations were quite satisfactory, the average being 74.5%.

The following passed in all subjects taken: Mabel Waltemath, Grade 12; Marjorie Elliott, Grade 11; Peggy Woodford, Grade 10 and 11; Ruth Brown, Grade 10. The other passes are:

Grade 8: Art: Orabelle Snellings, Clara Broadard, Jimmie Dundas and Una Holman.

Grade 10: Maurice Brown, 5 out of 6; Kai Christensen, 5 out of 7; Evelyn Holm, 4 out of 6.

Grade 11: Ivan Anderson, 4 out of 7; Anthony Rogers, 6 out of 8.

Grade 12: Emerson Brown, 6 out of 8; Loren 4 out of 8; Dorothy Nelson, 5 out of 7; Gordon Reeves, 6 out of 7; Fred Wheatley, 3 out of 8.

The High School re-opened on September 3, with E. J. Grant, B.A., M.A. of the School of Education in charge.

## LOWER GRAIN STORAGE RATES

Something new in the history of the grain business in Western Canada developed this week when the Alberta Pool Elevators announced its intention of cutting the storage rate for grain carried in its elevators by approximately one-third effective from August 31, 1935 to August 31, 1936.

Albert Pool Elevators will charge 1-45¢ a bushel a day for grain in store instead of 1-30¢ a bushel a day — the rate which has prevailed for many years. The new rate will apply for grain stored in its over 450 country houses as well as in its 4 terminals at the Pacific coast.

Albert Pool Elevators is a co-operative organization owned and operated by Alberta farmers. In that position it considers it a privilege to assist farmers in reducing costs in some measure to the grain growers in a year when crops have suffered severely from drought, hail and frost.

## TWO MORE DAYS

Only two more days, until September 7, remain to submit a name for our pup. Don't forget a whole dollar to the person whose name is drawn from the hat.

Only a few entries have been sent in. Didn't we offer enough money?

Alright. Next time we have a pup to name, we'll give a large sum. A dollar and a half will be offered.

Just drop us a line or phone in your suggestion.

Thanks!

## Bassano Big Winner Labor Day Tennis

Strathmore were again the guests of Bassano Tennis club on the occasion of the Labor day tournament. Bassano were the winners in all matches with the exception of two men's doubles and a ladies' single event, turning the tables on their friendly opponents. A windy day marred the performance of the net-minders, though several interesting matches were offered.

### Men's Singles

L. Whitburn v. H. Freeman, 9-4; G. Stiles v. M. May, 9-4; G. Smith v. G. Groux, 9-4; Wm. McLaws v. H. Freeman, 9-4; E. Angell v. W. Archibald, 9-5; R. Gifford v. A. Anderson, 9-7; N. Stiles v. R. Currie, 9-2.

### Men's Doubles

Whitehorn and Johnston v. H. Freeman and Anderson (Strathmore), 9-4; MacGregor and Cathro v. A. Anderson and G. Groux, 9-7; Ubertino and Calbeck v. W. Archibald and T. Schreider (Strathmore), 9-7; Smith v. G. McLaws v. W. Woodliffe and M. May, 9-2.

### Ladies' Singles

P. Playfair v. M. Freeman (Strathmore), 9-7; P. Plummer v. Mrs. M. May, 9-3; Mrs. L. Newby v. A. Clarke, 9-5; L. Johnston v. T. Macbeth, 9-3.

### Ladies' Doubles

Playfair and Plummer v. Freeman and MacBeth, 9-4; Scherer and Newby v. French and A. Clarke, 9-1.

### Mixed Doubles

Playfair and McLaws v. Freeman and J. Watson, 9-5; Scherer and Smith v. Freeman and French, 9-5; Newby and Redmond v. Clarke and Archibald, 9-5.

## DUCHESS

DUCHESS, Sept. 3.—The Grosfield family have been enjoying a 10 day visit of Mrs. Grosfield's mother and father, Mr. and Mrs. F. G. Gildhouse and sister, Miss Vera, and brother, Mr. Leonard Gildhouse, who are visiting in Hinton, Alberta.

Mr. C. A. Taylor of Cleveland, O., stopped over en route from Vancouver to visit his daughter, Mrs. V. H. Halley, and Mr. Halley.

Allice Bureau left Monday night for her home in B.A. after a visit with her mother and sister, Roy Ferguson and family.

Mrs. Eda Ertt and family are moving to Calgary where Grace will take her 12th grade in the Crescent Heights high school.

A tea for Mrs. Ertt and Miss Olga Hole was held on the Hole lawn on Tuesday afternoon. A very enjoyable time was had by twenty ladies. Mrs. Hole and Mrs. Sisson served a delicious repast.

The Grik club entertained at the President Ertt's home last Tuesday night for Misses Grace Ertt, Elizabeth Sheldrake and Lois Ertt. The evening was spent with music and dancing. Marjorie Dunn also sang the prize. Delicious refreshments were served and each girl was given a little present. Miss Ertt will attend high school in Calgary. Miss Sheldrake will go to Normal and Miss Ertt to high school near Regina.

Miss Hazel Ward and Eugene Ward of Nova Scotia are here visiting their sisters, Mrs. A. Dahl and Mrs. A. Schendeler and families.

Mrs. M. Host spent the week-end in Medicine Hat visiting relatives.

Mr. and Mrs. M. Purcell and Jean spent the first of the week in Calgary.

Ms. Stehen is back from a holiday home in Saskatchewan.

Will Gahan and Miss Marjorie Gahan spent the week-end in Calgary.

Mr. Betton is back from Edmonton.

Miss Fern Ferguson returned to Coombs on Sunday to attend school. Miss Evelyn Ferguson came to Gem to stay with her sister, Mrs. W. A. Pollock, for some time.

## Bowling Starts September 16th

With cooler weather and longer evenings approaching, the thoughts of local people begin naturally to some form of indoor sport to occupy the leisure hours for the next two or three months until curling and skating are in full vogue.

Premier of sports for the fall and winter season is bowling.

This game has proven to be so popular due to the fact that ladies as well as men can enjoy it and feel perfectly at home on the alleys. Old as well as young can also enjoy this sport and forget their troubles in the excitement that this national pastime never fails to create.

At the local bowling alleys one can enjoy all the conveniences of a big city. Here one will find two floors in the best of condition, that are true and in the midst of calm, pleasant surroundings.

Last fall a very successful meet tournament was conducted with 13 teams (four to a team) participating for the substantial cash prizes that were awarded to the winning teams. All those taking part had a very enjoyable time.

Preparations are now under way for the formation of a bowling league. Tournament play will be conducted in much the same manner as last year. Efforts are being made to have the games bowled in the league on Monday, September 16, by starting on this date the tournament will have finished before curling and skating season started, thus making it convenient for enthusiasts of these sports.

The formation of teams will be left largely to individual players wishing to form a team of their own may do so. Teams will consist of two lady and two gentlemen bowlers; any individual wishing to find a place on a team should leave their names at the bowling alleys, where they will be placed on suitable teams.

Remember that all teams should be formed and entered by Saturday, September 14. Anyone desiring information should get in touch with the alleys as soon as possible.

## CANADIAN PUPILS AVERAGE 10 YEARS SCHOOL ATTENDANCE

No other occupational activity in the life of the country claims the daily attendance of so many persons as the Canadian schools. Each year one fourth of Canada's population appears in the classroom as either a teacher or a pupil. Canada has almost twice as many school children as any other country in the world.

men in all other occupations combined. These facts were brought in a bulletin issued by the Dominion Bureau of Statistics and are based on figures of the last census.

The educational system has broadened not only in institutions of higher learning but in primary and secondary schools, to such an extent that the Canadian child today has a much greater chance of attaining the intelligence than his parents had. Schools and universities claim about 35 per cent of the national expenditure.

The Canadian child of today goes to school for an average of 10 years; and counting 10 months as a school year, he receives about eight and a half years schooling, or about half as much again as his parents received. Conditions as of the last census show that the average for the average child throughout Canada of 8.55 years, almost one year more than in 1921, and two more than in 1911.

Ontario and British Columbia show an average attendance of over nine years, the prairie provinces and Nova Scotia and Prince Edward Island show high school in Calgary, with Quebec and New Brunswick at that time the only provinces not exceeding eight years as an average.

The local swimming pool closed on the 1935 aquatic season on August 31. The pool was open for the year, starting this year due to cool weather and necessary repairs and improvements to the pool. Attendance during the season was about 1000 compared to former years, and because of the weather and resultant poor receipts the keeping open of the pool was not deemed the wisest thing to do.

Der Stiles was the attendant at the pool this year.

## DANCE COMING

According to information received the Basano Board of Trade will sponsor a dance at the Curling Rink building in the near future.



## CHANCELLOR

CHANCELLOR, Sept. 3. — Mrs. Harry Chamney, went to Calgary on Monday and brought home a large 2-ton truck.

Jim Paulsen drove to Calgary on Thursday to get some binder repairs. Glen Phillips made his weekly trip to the city Wednesday and brought out a supply for the store.

Lavonne Paulsen, Betty Smith, Adeline and Virgie Hansen attended a party in Standard on Thursday night in honor of Esther Costello, who is leaving soon to attend school in Istanbul.

Chris Anderson and Henry Carlson motored to Dickson last Sunday, returning home Tuesday night.

Mrs. Harold Thew and baby daughter Elaine of Dorothy are visiting with Mrs. Thew's parents, Mr. and Mrs. Percy Law.

Mrs. Huatnick and family returned home on Monday after spending a week visiting friends in Medicine Hat.

Mrs. Nick Law has made a rapid recovery from her recent illness and is now back home after spending several days in the Bassano hospital.

School reopened on Tuesday morning with Miss Marjorie Grant as teacher for her third term here. Harold Thew of Dorothy motored to Chancellor Saturday night to bring home Mrs. Thew and baby.

## A Fair Guess, Anyway

The English teacher has been telling his class about different coins of the realm, and after the lesson he pulled from his pocket a two-shilling piece, and, slapping it on the desk, said: "What's that?" and an immediate answer followed from a boy in the front row.

## POME

THE PRINTER'S TOWEL  
(Correct Version)

When I think of the towel,  
The old-fashioned towel,  
That hung by the printing house door,

I think that nobody  
In these days of shoddy  
Could hammer out iron to wear  
as it wore.

The tramp who abused it,  
The devil who used it,  
The comp who got at it when  
these two were gone.

The makeup and foreman,  
The editor, poor man,  
All rubbed some grime off  
the heap they put on.

In, over and under  
Tens thicker than thunder,  
'Twas harder than poverty; rougher  
than sin.

From the roller suspended  
It never was headed,  
And it flapped on the wall like  
a banner of tin.

It grew thicker and rougher,  
And harder and tougher,  
And daily put on a more inkier  
hue.

Till one windy morning,  
Without any warning,  
It fell on the floor and was  
broken in two.

Selected.

My doctor is going to play football  
tonight.

I hope she wins.

ate answer followed from a boy in the  
front row.

"Hoods, sir."

## HUSSAR

HUSSAR, Sept. 5.—Word has been received in Hussar that Mr. Brown, who taught the "Makeup" school, passed away recently.

Mr. and Mrs. H. D. Brown and Ruth and Emerson motored to Calgary on Saturday, and Gordon Reeves, who has been in B. C. for his holiday, returned with them. Mr. and Mrs. F. R. Reeves and Miss Reeves also returned from their holiday trip to B.C.

Mr. and Mrs. T. L. Montgomery and Ivan and Graham motored to Jumping Pond to visit friends over the weekend.

Bruce and Margaret Bell motored to Bassano on Saturday and Miss Dorothy Flanagan returned with them. Miss Christina Murdoch spent the week with Margaret Bell, and she and Miss Flanagan returned to Bassano on Sunday.

Mr. Ben Snyder and Miss Madeline Holland motored to Arrowwood on Sunday.

Mr. and Mrs. E. J. Bell and Margaret and Miss Murdoch were Calgary visitors on Friday.

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## WHEAT

## QUESTIONS AND ANSWERS

Q. What chief wheat producing countries, in order, have the greatest wheat acreage?

A. As follows, with approximate acreage in millions of acres, averaged for 1928-32 or most recent year: Russia 80, United States 60, China 42, India 32, Canada 26, Argentina 18, Australia 16, France 12, Italy 12.

Q. What is the order of those countries in the matter of wheat crops produced, averaged for the same years?

A. As follows, in millions of bushels: China (1931-32 average) 884, United States (1928-32) 809, Russia 591, Canada 441, India 257, France 225, Italy 241, Argentina 211, Australia 181.

Q. How do they rank in the matter of yields per acre?

A. Thus: France 21.2, Italy 19.2, China 19, Canada 17.3, United States 14.3, Argentina 12.8, Austria 12, India and Russia 9.8.

Q. Of all wheat growing countries which has the highest average yield per acre?

A. Netherlands, with an average of 42.3 bushels for 1928-32 and a record of 49.6 in the 1928 harvest. The lowest recorded yield in Netherlands in many years was 22.2 bushels in 1931.

Q. How do the northern and southern hemispheres compare in wheat production?

A. Northern hemisphere, including Russia and China, grows up approximately 4,500 million bushels; southern hemisphere 477 millions; 1928-32 average.

Q. To what extent have principal European countries increased their wheat production in recent years?

A. France, from 248 million in 1919 to a peak of 382 in 1932; Germany from 123 in 1929 to 206 in 1932; British Isles, from 38 in 1921 to 70 in 1932; Italy, from 210 in 1929 to 284 in 1932. In all these countries average yield the 1934 harvest fell off, but the Italian average for 1928-32 was 50 million bushels greater than for 1909-13. French wheat crop average, however, declined 37 million bushels in the same periods.

## WEEKLY WISECRACK

Their ought to be a law against paying election bets.

## NOOZIE

Why pay \$100 a month for the average apartment when you can stay in a telephone booth all day for a nickel?

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## BILLY VAN

## ---Says:

One of the most successful salesmen of this time, Mr. Billy Van, says that successful salesmanship is simply the application of showmanship to merchandising.

"The secret of success in acting is to rehearse and rehearse until you have created an unforgettable impression upon the mind of the actor. He then lives his part. His sincerity enables his audience to live it with him. Of course, the play must be good. It gets you nowhere to have people say, 'Billy Van was great, but the show was rotten!'" Similarly you must have a good product, and because you are talking to a procession and not a standing crowd, your advertising must be insistent and persistent. You must rehearse and rehearse and rehearse if both the show and the actors—the product and the actors—are to get their message across—to create the unforgettable impression.

"There is no such thing as sales resistance to quality merchandise at the right price," said Mr. Van. "The secret of salesmanship is to give as much as possible for as little as possible."

# BEER is BEST

Look at it from any angle---BEER is bottled health. The choicest "malting quality" Barley, which is reserved for brewing good Beer, is in itself a sovereign digestive. Then too, Beer contains a powerful source of energy ---and because of the pleasant, bitter flavor imparted by the hop, Beer is a remarkable appetite stimulator.

ALBERTA BEER bottled or on draught, is served at all good hotels or  
Order a case of your favorite brand from our warehouse.

No wonder then, that  
**BEER is BEST**

PHONE 82 BASSANO

## DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

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THE BASSANO MAIL, THURSDAY, SEPTEMBER 5, 1946. By STANLEY



THE TEMPERATURE CONTROL IN BAXTERS STORE SPOILED ONE OF THE BEST 20 YEAR GOVERNMENT PLANS YET BROUGHT OUT - AND NOTHING CAN BE DONE ABOUT IT.

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## SCHOOL SUPPLIES of all kinds

## Specials

Good quality rubber tip, Canadian made H.B. pencils, 25c per dozen.

5c Exercise books, 8 for 25c  
240 page stiff cover exercise books, 45c each, 3 for \$1.25.

See the New Li-Rite Composition and Note Books  
They Lie Absolutely Flat When Open  
Loose Leaf Note Books from 25c to \$2.50

**STILES, "The Druggist"**  
"The Rexall Store"

Business and Professional  
Directory

## A. T. CONNOLLY

Registered Optometrist



Broken lenses replaced from prescription or plates. Absolute satisfaction guaranteed. Quick service.  
BASSANO, ALBERTA

## Dr. A. G. Scott

M.B., L.M.C.C.  
PHYSICIAN AND SURGEON

## Telephones

Office 37 - Residence 131

## WALTER K. WEBB

BARRISTER - SOLICITOR

## NOTARY PUBLIC

Phones: Office 35 - Residence 46

BASSANO - ALBERTA

## WILLIAM McLAWS

Barrister - Solicitor - Notary

BASSANO - ALBERTA

Phone: Office 6 - Residence 125

## H. D. BACON

Team Work of any description.  
Gravel, clinkers, loam, rotted manure.  
Cut Flowers - Sprays - Wreaths  
Nursery Stock Orders taken care of  
FRESH VEGETABLES

from the GARDEN  
Phone 129 for lowest prices in town.

## W. S. PLAYFAIR

FELD - AUTO LIVERY - DRIVING

Agents for

Galt Coal

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## B. E. BARLOW

VETERINARY SURGEON

M. S. A. Toronto

M. V. A. Alberta

Government Official Veterinarian

PHONE 26 BASSANO

For Genuine Satisfaction

You Can Rely On Us

We Solicit Your Patronage

BASSANO  
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BILL MARRIOTT

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Painting Papering Calcimining

Building Repairs—Alterations

Estimates or Hours

## HARRY HOLMES

CARPENTER AND BUILDER

Estimates Given on All Work

If you are in need of building

or carpenter work of any kind,

PHONE 16

## RICHARD RATHBONE

Electrical and Radio Repairs

Member of Official & Professional

Radio Service Men's Ass'n.

PHONE 141 BASSANO



## Knox Presbyterian Church

Rev. John Hart, Minister

Sunday, September, 8th, 1938.  
11 a.m.—Sunday School  
7:30 p.m.—Divine Service

Bernice, Subject:

"Three Pictures of God."  
According to John Buchan the period of "Joyous gaiety" has passed, and the recognition of the need of a gospel has grown. Will not the "Old Gospel" do?  
Come and hear.

## Church of the Blessed Virgin

Sunday, September, 8th, 1938.  
Regular Services Will Be Held.  
ALL ARE WELCOME

Mrs. Florence Phillips will attend the Calgary Normal the coming term.

Mr. and Mrs. William Honey visited at McKinnin for a few days with Mr. and Mrs. J. Brown.

## Local and Personal News

Mr. and Mrs. I. G. Flood drove to Calgary last week-end.

Miss Jean Whitney of Langdon was a guest at the Cathro home.

Mr. and Mrs. W. K. Webb returned from a motor trip to the coast.

Mr. and Mrs. John Hart motored to Calgary for the day on Tuesday.

Miss Carolyn Beeber returned on Sunday to her home after spending the summer in Vancouver, B. C.

Fred Thompson returned home on Monday from a holiday spent in Ontario for the past several weeks.

Bobbie Wight returned Tuesday from Brooks where he visited with friends.

Mr. and Mrs. Jack Wallace and family of the Neilson ranch were in town on Saturday. Kathleen was having dental work done.

Mrs. T. Howard and family of Calgary spent the week-end with Mr. Howard.

Mrs. D. Cathro spent last week visiting Mr. and Mrs. J. Wallace at the Neilson ranch.

W. Cathro of the Royal Bank at Langdon visited with his parents over the week-end.

Roy Smith and Goldie, and A. J. Bartlett attended the sports day in Brooks on Labor Day.

Ted Osmon visited his home in Calgary over Labor day, returning with Mr. and Mrs. Flood.

The Misses V. McCannell, Grace Dunlop, and Grace Scheer returned to resume teaching at the local school.

David Hart is driving McKee's delivery van in the absence of Jack Summerbell as acting town secretary.

Miss Winifred Playfair returned last Monday to resume her teaching duties at Princess school, near Patricia.

Conway, Missouri, puts the automobile in its place. By order of the village council, 30 new hitching posts are being erected in the business district.

Mr. and Mrs. Alf Hansen drove to Medicine Hat over the week-end where Alf entered the golf tournament there. He finished in the 10th place.

Miss Mona Cutting and Miss Betty Jacobson of Banff stopped with Fred Leonard here on their way to Regina, where they are going to visit with Constable George Cutting, the former's brother.

The first load of wheat delivered in Bassano this fall was received by the Alberta Pacific elevator on August 23, from the farm of E. F. Master. The grain was from dry land and graded No. 1.

Accustomed as we are to a small fry at the end of our line, we are forced to take off our hat to those tuna fishermen down in Nova Scotia. Anything under five hundred pounds they throw back as a mignon.

Miss Dorothy Pragnall was home from Calgary over the week-end. She returned on Tuesday to take a business course at Garbutt's college.

Thundering his six-ton blunder over the salt flats of Utah on Tuesday, Sir Malcolm Campbell established a speed record of 301.33 miles per hour on two runs. Due to an error in calculation, his speed was first recorded as only 299.874.

A new local train to Calgary from Bassano was inaugurated by the C.P.R. which started on September 1. The new train will leave Bassano week-days (except Sundays) at 7:00 a.m. arriving in Calgary at 9:30 a.m. It will leave Calgary at 6:35 p.m. week days. No. 4 will make no stops between here and Calgary, thus making a sale in time over the old schedule on the trip.

Want Ads. get results

## TRAVEL BARGAINS to EASTERN CANADA

Sept. 21 to Oct. 4

CHOICE OF TRAVEL in COACHES — TOURIST or STANDARD SLEEPERS. Fare slightly higher for Tourist or Standard Sleepers in addition to usual berth charges.

RETURN LIMIT 45 DAYS in addition to date of sale. STOPOVERS ALLOWED at Stations Port Arthur and East.

For Fares, Train Service, etc., Apply Ticket Agent.

CANADIAN PACIFIC

## LADIES' WEAR DEPARTMENT

### SPECIALS From This Department



### Orient Silk Hosiery

Absolutely the finest silk hose made. For quality, appearance and wear they are unsurpassed. No. 505 Vapor Crepe, the most popular seller. PAIR ..... 1.00  
No. 120 pure silk service weight, excellent quality, PAIR ..... 1.00

### Sparva Taffeta-de-Luxe

The silky finished material of a hundred practical uses, for dresses, slips, underwear, etc., every yard stamped fadeless. SPECIAL PRICE, yard—

35c

### Cheese Cloth Special

5 yards packed in carton, excellent quality cheese cloth. 5 yards for ..... 21c

### Clearing Line of FLORAL VOILES

All first quality Wabasso make, the season's latest colors and patterns, every yard guaranteed sunfast and tubfast. 36 inches wide, SPECIAL, yard—

15c

### -- Special --

MODESS SANITARY PADS—Certain, Safe. SPECIAL 2 FREE WITH EVERY PACKAGE

25c per deal

## MEN'S WEAR DEPARTMENT

### SPECIAL VALUES in Work Clothing

#### Rider Pant Overalls

The famed Master Mechanic make, 8 oz. blue denim, white back, correct rider shape, specially strengthened at all points of strain. SPECIAL, pair—

Rider Style 1.79  
Bib Overalls 1.98

#### Work Shirts

Extra Special Values here. Men's coating cloth shirts, an excellent material for hard wear and fast to wash. SPECIAL PRICE, each—

1.29

#### Chambray Shirts

A heavy material that gives extra good wear, shirts are full cut and strongly stitched throughout. SPECIAL PRICE, ea.

1.15

#### Work Gloves

Watson's famed make. All best quality and every pair guaranteed. Pair—  
Suede Elk, Soft and Pliable 75c  
Pig Grain, Strong Wearing 1.25  
Kangaroo, Best Made 1.50

#### "Durabilt" Work Shoes

Made from best quality stock leather, solid throughout, No. 1 solid leather soles strongly sewn and screwed, the best shoe for the farmer. SPECIAL, pair—

3.79

#### "Lyndale" Work Shoes

QUALITY PRICED FAIRLY  
A Simitan shoe of outstanding quality, solid leather throughout, solid leather (col, sewn and nailed, guaranteed to give long service. SPECIAL, pair—

3.29

## GROCERY DEPARTMENT

Specials for Saturday & Monday, Sept. 7 & 9

PEANUT BUTTER—Squirrel brand, quart sealers, each	41c	HONEY—Produced locally, no wcrop, 5 lb tins	59c
GINGER SNAPS—Fresh, 3 lbs	39c	DATES—Stonless, fresh in, 2 lbs	29c
SYRUP—Roger's Golden, 2 lb tins	21c	SOUP—Heinz Mushrooms, large tins, each	15c
VEAL LOAF—Clark's, for lunch or sandwiches, half pound tins	15c	TEA—Economy Broken Orange Pecoe, per lb	43c
CEREAL—Sunny Boy, 4 lb pkt	27c	3 lb	1.25
SHOE POLISH—White Kid Cleaner, Nugget, bottle	25c	COFFEE—Economy, freshly ground or bean, lb	33c
PANCAKE FLOUR—Coyote brand, 3 1/2 lb sacks	29c	3 lb	95c
VEGETABLE SPECIAL—1 can tomatoes, 1 can peas, 1 can wax beans,	41c	LAUNDRY SOAP—P&G White Naphtha, 11 bars	49c
ALL FOR		CHLORIDE OF LIME—Carton	15c
		SANIFLUSH—For closet bowls, tin	25c

### FRUITS AND VEGETABLES

Procure your peaches and Bartlett pears for preserving now as quality is the best.

## McKEE'S STORES

"Always at Your Service"

Phone 9

## LOUIS CONN

Groceries Crockery

## Phone 7

Men's Wear

### WEEK END SPECIALS

SUGAR—100 lb. sacks	\$6.25
FLOUR—Glischen No. 1 Brand, 98 lb. sack	\$2.65
CLEANSER—Big 5, 3 for	25c
TEA—Broken Orange Pekoe, Reg. 50, Special lb	39c
COFFEE—Our Own Brand, 3 lbs. for	95c
KETCHUP—Cullin Cans, On Special	74c
TOMATOES—10c size, 12 for	\$1.00
CHOCOLATE—Fry's Bakers, 1/2 lb. Pkts.	30c
SPICES—Any kind, 3 for	25c
PAILS—16 qt. Galvanized ware, Special	49c
Fresh Apples, Peaches, Pears, Plums, Tomatoes during the week end.	
1 to 15 gallons on Special at per gal.	20c
MEN'S AND BOYS' WEAR	
WORK SHOES—for men, Reg. 3.50.	\$2.95
WORK SHIRTS—for men, Reg. 1.25.	89c
WORK GLOVES—horse hide, Reg. 1.25.	95c
MEN'S Wool Underwear: light, Reg. 2.25.	\$1.75
NOTICE TO CATTLEMEN	
We handle Franklins Product, Blackleg Serum, NEW PRICE, per dose	10c
FREE DELIVERY	THE BEST FOR LESS

## BOWLING---

is by far the most popular of indoor sports. From coast to coast every season more and more people are taking an active interest in this form of recreation.

It exercises all parts of the body, corrects one's timing and develops natural skill in addition to being a very enjoyable game.

When you bowl at Foster's you get all the above, and in addition we offer attractive weekly prizes for both ladies' and gentlemen's high score.

Ask the management about the League being formed. We are glad to give any information desired.

### Foster's Bowling Alleys

PHONE 18 BASSANO.

### COMING

Mr. R. W. Palmer, on Thursday, September 12, who is well known as Cambridge Clothes expert. Plan to look over the new Fall and Winter samples of made to measure suits and overcoats.

### Fall Weight UNDERWEAR

Ankle length with ion gleeves, white cotton.

Price \$1.85 Suit

### JAP CREPE

Yard wide plain crepe, suitable for children's dresses and underwear.

Price 3 Yards 50c

### Children's HOSE

Better quality mercerized cotton hose, give excellent wear, size 6 to 7 1/2.

Price 25c Pair

### Men's SHOES

Slater's, a well made shoe for the well-dressed man.

Price \$5

### TABLE OILCLOTH

Plain white and floral design, 46 inches wide, heavy quality.

Price 50c Yard

### DRESS SHIELDS

White or pink, with protecting thin lining.

Price 25c

### GROCERIES

FRUIT SPECIAL—1 can loganberries, 1 can red plums, 1 can pineapple, 1 can red pitted cherries. ALL FOR	69c
SALMON—Clover Leaf, pink, per tin	15c
SOUP—Tomato and vegetable, 5 tins	33c
JAM—Pure strawberry, 3 lb jar	55c
WAX PAPER—Per roll	15c
POTTED MEATS—Veal, ham and tongue, tin	19c
GRAHAM WAFERS—lb	15c
COFFEE—Star Special, 4 lbs. \$1	
TEA—Our Special, Broken Orange Pekoe, lb	55c
RICE—Whole, No. 1, quality, 3 lbs	25c
CHEESE—Baby Bilton's, ea. 65c	
MACARONI—Best quality, 8 lb box	39c
BODA BISCUITS—Wood box	39c
OVALINE—\$1.25 size now	\$1
VANILLA—Artificial, 8 oz. pkg., with fancy bowl free, each	35c
JELLY POWDERS—Blue Ribbon, per doz.	99c

### FRUIT AND VEGETABLES

ORANGES—Sweet and juicy, 3 doz.	\$1
BANANAS—2 lbs	25c
Peaches, Pears, Cantaloupes, Ripe Tomatoes, Green Peppers, Cooking Apples.	

## JAMES JOHNSTON

"The Quality Store"